

Richway & Fuji Bio Presents

SERUM 3.5

Richway has partnered with Cellreon, makers of the finest Korean luxury skincare and beauty products.

Alpha Max Serum 3.5 is an advanced formula containing Cellreon's exclusive growth factors, peptides complex, sericin silk proteins and passionfruit meristem cell extract for maximum lifting, deep hydration and powerful brightening benefits.

Alpha Max Serum 3.5 is made by ultrasonic extraction methods for purity and maximum potency. Cellreon's trademark nanoization process ensures deep penetration and absorption while preventing microorganism contamination.

An intensive serum to combat dry skin, wrinkles, elasticity, loss of volume, and reduce the appearance of age spots and uneven skin tone due to aging. Alpha Max Serum 3.5 nourishes the skin while maintaining a smooth and youthful texture. No artificial colors, fragrance, parabens, or harsh additives that can be harmful to your skin.

Key Ingredients

Passionfruit Meristem Cell Extract

A concentrated form of piceatannol, a potent antioxidant with collagen supporting qualities to help quickly and safely reduce the appearance of discoloration associated with aging.

Sericin (silk protein)

This silk protein deeply hydrates and moisturizes the skin while toning the appearance of tired skin due to aging.

Growth Factors & Peptides (GFP) complex

Cellreon's GFP consists of 8 different peptides and 6 growth factors to support natural fibroblast function for rejuvenated and tighter, lifted skin.

Directions

Safe for all skin types. Apply Alpha Max Serum 3.5 right after washing your face. Use it before applying any other skin-care product. Tilt your head back and gently squeeze the serum in a line moving across the forehead, under the eyes, along smile lines, and across the chin. Due to the watery consistency, spread the serum upon contact. Do not pat the serum into the skin. Due to the high concentrations of polypeptides, patting may cause stickiness.

Caution

For external use only. Avoid contact with eyes and if excessive irritation occurs, discontinue use and consult with a doctor. Keep out of reach from children. If swallowed, get medical help immediately. Store in a cool place.

